

CHARLES DESMARAIS *Art*

Collector reframing art history

Major exhibition of African American works will tour U.S.

San Francisco art collector and philanthropist Pamela Joyner is rapidly becoming an influential figure around the world. A trustee of the Art Institute of Chicago and a member of support committees at the San Francisco Museum of Modern Art, the Metropolitan Museum of Art and Britain's Tate museums, Joyner was elected last month to the 14-member Board of Trustees of the J. Paul Getty Trust. At that time, Getty Trust President James Cuno called her "an art collector of distinction," and praised her commitment to education and her "deep understanding of the value of a research library."

A scholarly catalog of the works she and her husband, Fred Giuffrida, have amassed, "Four Generations: The Joyner Giuffrida Collection of Abstract Art," was published in September to strong reviews.

Now, an extensive exhibition
Desmarais continues on E2



Art Institute of Chicago

Norman Lewis, with works like "Afternoon," is particularly well represented among the Joyner Giuffrida Collection's earliest objects.

Telling a story of integration, not exclusion

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drawn from the collection has been announced. It will tour to at least five prominent museums throughout the United States, beginning this fall at the Ogden Museum of Southern Art and making stops at the Baltimore Museum of Art and the museums of Duke and Notre Dame universities. Current plans call for the tour to end at the UC Berkeley Art Museum & Pacific Film Archive in August 2019, though additional venues are under discussion.

This kind of attention would please any committed art collector. The Joyner Giuffrida Collection, however, has a particular distinction: It comprises some 300 works by leading African American artists, and artists of the African diaspora. And it has a mission. Joyner, by phone, said that is "to try to be a catalyst to reframe art history around artists of African descent who have been overlooked by the full arc of the canon."

Christopher Bedford enthusiastically embraces that goal. He is director of the Baltimore Museum of Art and co-curator of the exhibition with Baltimore Museum curator Katy Siegel.

"Her collecting practices are astoundingly topical," he said by phone. "In the history of collecting, we have never seen this mix of commitment to the quality of the objects and to their social import."

The exhibition, titled "Solidary and Solitary: The Pamela J. Joyner and Alfred J. Giuffrida Collection," will look at the work of the "four generations" of artists on which Joyner and Giuffrida have focused. It will span from the 1940s to the present.

The work of Norman Lewis, in particular, but also Alma Thomas, Beauford Delaney and others associated with Abstract Expressionism and its offshoots are well represented among the collection's earliest objects. Other significant first-generation artists include Romare Bearden, Elizabeth Catlett, Richard



J. Paul Getty Trust

Pamela Joyner.

Hunt and Jacob Lawrence.

Venerable artists like Sam Gilliam, Charles Gaines, Melvin Edwards, David Hammons, Raymond Saunders and Jack Whitten are among the second generation. The "Freestyle" generation, named after a groundbreaking 2001 exhibition at the Studio Museum of Harlem, is a large group encompassing many key artists of our day, from Mark Bradford — who will represent the U.S. this year at the Venice Biennale — to Kara Walker. The final group is defined, according to "Four Generations" essayist Joost Bosland, as artists "connected to the African continent by birth or recent family history." It includes Odili Donald Odita, Moshekwana Langa, Robin Rhode and others, with a strong representation of the British portraitist Lynette Yiadom-Boakye.

Bedford, the Baltimore Museum director, said the show is "a particular passion for me. As museums, we do a really poor job of representing the interests of all our audiences." He said his museum will devote 12,000 to 14,000 square feet of galleries to an expanded version.

"We are just taking the first step here," he said. "When all is said and done, the story to be told is not one of exclusion but integration."

Asked whether she had models in building such an extensive and incisive collection, Joyner said, "We started 20 years ago, like a lot of people start, with a need to enhance our living environment by hanging things on the wall. But as we got into this more deeply, what emerged was a strand of stories that really has

been of interest to me."

Over time, she came to love the Anderson Collection, now permanently installed at Stanford University, where works from her collection hang on loan as part of Stanford's effort to broaden the story it can tell. She also admires the scholar and collector Estrellita Brodsky, "who really has shined a keen light on Latin American artists who've been overlooked."

"It took me some time to develop a strategy, a mission statement — we have all of that, you know. I actually write these things down. That's the businessperson in me," said the collector, who holds an MBA from Harvard Business School and retired early from a successful career in finance.

And, she said, "I have an acquisitions target list." After buying about 30 works annually in recent years, the couple plans to slow down now. Although, in preparation for the exhibition, "we're trying to fill a few holes or enhance a few story lines."

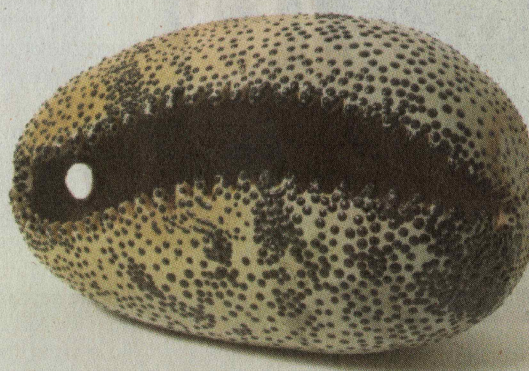
"The collecting bug is a pretty bad bug to have — you become addicted to the process."

Charles Desmarais is the San Francisco Chronicle's art critic. Email: cdesmarais@sfgchronicle.com Twitter: @Artguy1



Hauser & Wirth

Above: "No Time to Expand the Sea" by Mark Bradford, who represents the "Freestyle" generation in the show.



Left: Simone Leigh, "Cowry Shell #23" (2011).

Ian Reeves / Gallery Wendi Norris

ON TELEVISION

BROADCAST	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM	11:30
2	The Big Bang (TV14)	The Big Bang (TV14)	Lethal Weapon (TV14) (HD)	"A Problem Like Maria" (N)	Star (TV14) (HD)	"Saving Face" (N)	The 10 O'Clock News on KTVU FOX 2 (TVG)	Modern Family	Modern Family	
3	Access (HD)	Extra (HD)	SVU (HD) "Next Chapter"	SVU (HD) "Chasing Theo"	Chicago P.D.	News (HD) (:35) Tonight				
4	The Insider (TVPG) (HD)	Ent. Tonight (TVPG) (HD)	KRON 4 News (TVG)	Agents of SHIELD (TVPG) (HD) "The Asset"	KRON 4 News at 10 (TVG)	News/(:15) (:45) SHIELD Inside Ed.				
5	Family Feud (TVPG)	Judge Judy (TV14)	Survivor (TVPG) (HD) "The Stakes Have Been Raised" Two Survivor legends set their sights on one another. (SP) (N)	Crim. Minds: Borders (TV14) (HD) "Lost Souls" (SP) (N)	KPIX 5 News (TVG) (HD)	(:35) Stephen Colbert (HD)				
6	Viewfind (N)	Educ. (HD)	Nature (TVG) (HD) "The Mystery of Eels"	Roy Orbison (TVPG) (HD)	Sacred Earth (TVG)					
7	Jeopardy! (TVG)	Wheel of Fortune	Goldberg (N)	Speechless (N)	Modern Family (N)	Black-ish (N)	Designated Survivor (TV14) (HD) "Warriors" (N)	ABC7 News 11:00 (HD)	(:35) Jimmy Kimmel (HD)	
9	Life on the Line	Dishonesty: The Truth About Lies (N) NBC examines the darker side of human character.	You Are the Universe (TVPG) Each of us is a co-creator of reality.							
10	Jeopardy	Wheel	Goldberg (N)	Speech (N)	Modern (N)	Black (N)	Designated "Warriors" (N)	ABC10 News	(:35) Kimmel	
11	Extra (TVPG)	Access Hollywood	Law & Order: S.V.U. (TV14) (HD) "Next Chapter"	Law & Order: S.V.U. (TV14) (HD) "Chasing Theo"	Chicago P.D. (TV14) (HD) "Don't Read the News"	13 News 10 p.m. (TVG) (HD)	Corrupt Crimes	Forensic Files	Corrupt Crimes	ABC7 News on KOFY
13	Survivor (HD)	"The Stakes Have Been Raised" (SP) (N)	CM: Beyond "Lost Souls" (N)							
14	La rosa de Guadalupe (HD)	Pequeños Gigantes (HD)	Vino el amor (HD)							
20	ABC 7 News at 7:00 p.m. (TVG)	Last Man Standing	Last Man Standing	ABC7 News (TVG)						
22	Burt Bacharach's Best (My Music) (TVG) Special performances of Bacharach's hits.	Fernando Varela (TVPG) The world-class tenor performs 'Nessun Dorma.'								
26	Chinese News (TVPG)	WTO Sister Show (TVPG)	Princess Weiyoung (TVPG)	Chinese News (TVPG)	Hot Door Night (TVPG)					
28	STH Songs	Stream	Leader Life	Testimonies	Konvensyen Golden	Expedition	Joy Family	Gazing Upon	Career Lives	
32	Journal	Inside Germa	Classic Arts	Classic Arts	World Chan.	World Chan.	Classic Arts	Classic Arts	Journal	Drive It!
36	News (TVG)	News (TVG)	Modern Family	Modern Family	The Big Bang (TV14)	The Big Bang (TV14)	Seinfeld (TVPG)	Seinfeld (TVPG)	News (TVG) Major local news presented in depth.	